

# Pregnancy PLAN App Privacy Policy

This privacy policy is here to help you understand what information we collect for *Pregnancy PLAN*, how we use the information and what choices you have. *Pregnancy PLAN* is available to be used on your mobile device.

## Information that is collected and received:

We will only collect information that you give to us as the user of the app. This is collected as re-identifiable data. Here are the types of information that we collect or receive.

- **Data provided to us.** The *Pregnancy PLAN App* will collect the data that you provide to us through use of the short questions that you answer.
- **Data held at Telethon Kids Institute**
  - ***Pregnancy PLAN App* usage** information. This is information about the number of times the app is launched, the number of times the questions are / are not answered and session duration.
- **Communicating with you**
  - **Solving your problems and responding to your requests.** If you contact us with a problem or question, we will use your information to respond to that request and address your problems or concerns.

We don't share any personally identifying information publicly or with third-parties except when required to by law. Our app may link to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites and cannot accept responsibility or liability for their respective privacy policies.

## Changes to this Privacy Policy

We may change this policy from time to time, and if we do, we'll post any changes on this page. If you continue to use *Pregnancy PLAN App* after those changes are in effect, you agree to the revised policy. If the changes are material, we may provide more prominent notice or seek your consent to the new policy.

## Contacting *Pregnancy PLAN App*

Please also feel free to contact us if you have any questions about *Pregnancy PLAN App's* Privacy Policy or practices. You may contact us by email at [PLANpregnancy@telethonkids.org.au](mailto:PLANpregnancy@telethonkids.org.au).

Telethon Kids Institute is committed to ensuring the privacy of your personal information. Read the Institute's full privacy policy here <https://www.telethonkids.org.au/globalassets/media/documents/telethon-kids-privacy-policy.pdf>

This policy is effective as of 15<sup>th</sup> October 2020.